

Concrete Parking Lots

A Decision That Lasts



Agenda

- Concrete parking lots

- Why concrete paving?
- Design overview
- Project examples
- Q and A



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Attributes

- Attractive
- Strong
- Safe
- Environmentally sound
- **Economical**



Attractive

- Concrete parking lots

- “Clean” look
- Architecturally pleasing



Strong

- No potholes
- No rutting
- No standing water
- Truck friendly



Safe

- **30% Brighter** at night









Environmentally Sound

- LEED

- Leadership in Energy and Environmental Design



Environmentally Sound



- Concrete parking lots:

- Significantly *cooler* on hot summer days

- reflects 30% more of the sun's rays
 - Reduced heat island effect



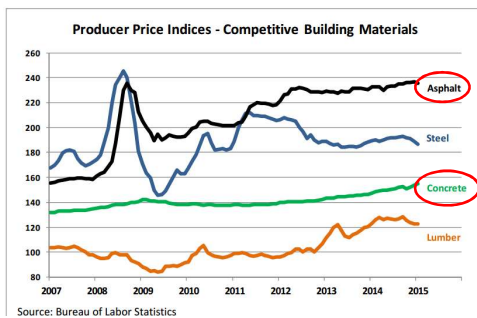
Favorable Economics

- Cost effective

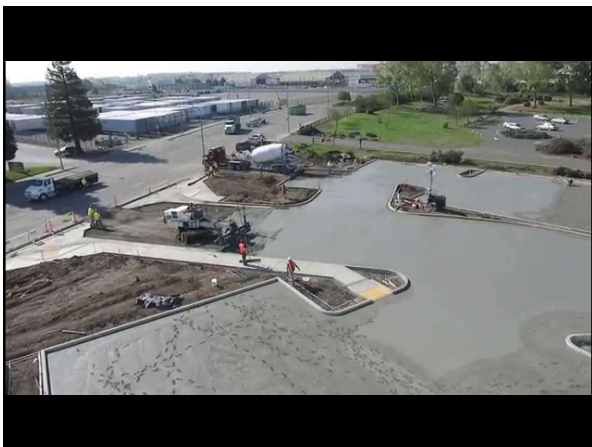
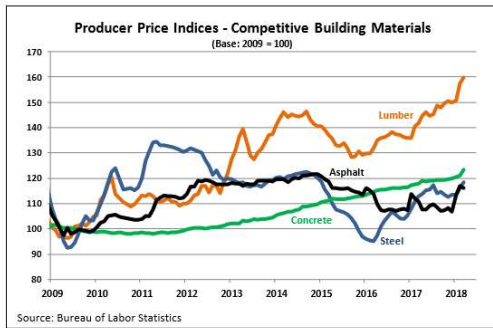
- favorable first cost

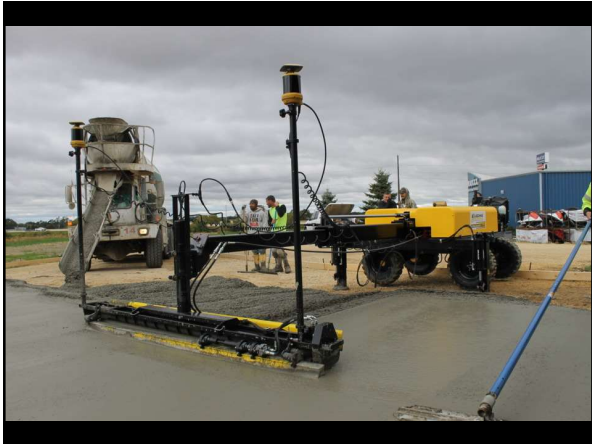


Competitive Materials Report Update: February 2015



Competitive Materials Report Update: April 2018





Favorable Economics

- Cost effective

- favorable first cost
- **Lowest** life cycle costs



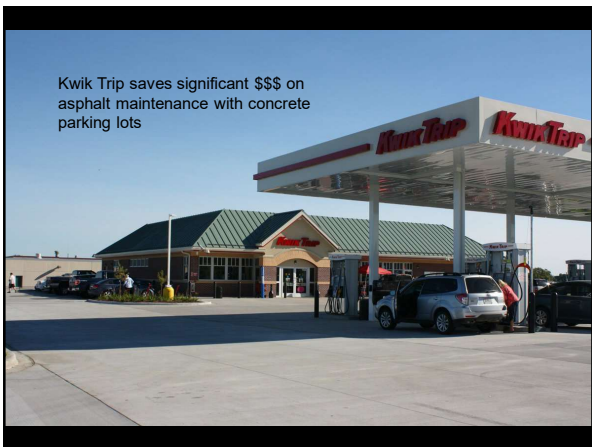
- Low maintenance

- **CONCRETE:**

- Doesn't require frequent seal coating, overlays



Wisconsin
Ready Mixed
Concrete
Association



Kwik Trip saves significant \$\$\$ on asphalt maintenance with concrete parking lots

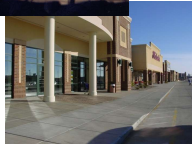
Concrete is *less expensive* to illuminate

- **30% Brighter** at night



Concrete Parking Areas Shout Quality to...

- Customers
- Tenants
- Employees



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Ready Mixed
Concrete
Association



More Than Just a Driving Surface

- It's a welcome mat for your business



A Deteriorated Parking Lot

- Too expensive to maintain
- Unsafe
- Environmentally unsound
- Why not replace it with CONCRETE?



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A Concrete Surface

- Permanent
- Light-colored
- Textured



Concrete Options

- Color
- Texture
- Integral curb



In short...

Concrete parking lots make
GOOD BUSINESS SENSE